

# Business & Live Entertainment Events

## 商業及現場娛樂活動

### Certificate for Module (Event Planning and Promotion)

Programme Code: HT015A

📞 2867 8320

✉️ parttimehtm@hkuspace.hku.hk



This programme aims to develop students' core skills to stage a function in the perspectives of planning and marketing for various types of events. Upon the completion of the programme, students will be able to apply the essential tools and techniques in event planning processes including how to respond to risks, how to analyse financial management and how to plan the staffing and manpower. In order to promote events strategically, students should conduct different marketing analyses and apply the appropriate tactics to promote an event successfully and effectively. They will also be able to describe the event bidding processes from the stages of preparation to follow-up as well as drafting an event bidding proposal. This programme provides students with industrial insights via introducing the future trends and current issues of event industry.

💲 HK\$5,200 per programme  
Application Fee: HK\$150

🕒 39 hours

🌐 English

📅 Level 4 (Reg. No.: 21/001071/L4) Validity Period: 01 Oct 2021 - on-going

### Certificate for Module (Events Operations)

Programme Code: HT016A

📞 2867 8320

✉️ parttimehtm@hkuspace.hku.hk



This programme aims to equip event professionals with an overview of event operations and develop their managerial skills needed for the event industry. It covers the event logistics, on-site staffing, crowd management, stakeholder management and safety and security matters. Upon completion of the programme, students will be able to describe the essential operational processes in an event, how to plan an event with identifying various operational challenges as well as how to successfully organise different operational tasks together in an event. The environmental sustainability will be introduced in order to cover the contemporary concepts of "green" in various types of events via worldwide case study.

📍 Applicants shall:

- have gained in the HKALE Grade E in 1 AL subject and in the HKCEE Grade E in 4 subjects, and Level 2 in English Language, or equivalent; Or
- have gained in the HKDSE Examination Level 2 in 5 subjects including English Language; Or
- hold a Certificate in Private Jet Hospitality Service Management awarded within the HKU system through HKU SPACE, or equivalent; Or
- be mature applicants (aged 21 years or above) who do not fulfill the academic requirement but have at least 3 years of relevant work experience in the hospitality and tourism industry will be considered. They should have Level 2 in English Language in HKCEE or Level 2 in English Language in HKDSE Examination or equivalent. They may need to attend an interview. Applicants with other qualifications will be considered on individual merit.

💲 HK\$5,200 per programme  
Application Fee: HK\$150

🕒 33 hours

🌐 English

📅 Level 4 (Reg. No.: 21/001072/L4) Validity Period: 01 Oct 2021 - on-going

# Business Aviation Management

## 商業航空管理

### Certificate in Private Jet Hospitality Service Management

Programme Code: HT001A

📞 2867 8483 / 2867 8408

✉️ cert.pjhsrm@hkuspace.hku.hk



This programme aims to meet the continuing education and professional development needs of those who are currently working in the business aviation field or those who have aspirations in developing their future careers in the private jet business. The programme provides core private jet management and operation concepts, as well as specialized knowledge in delivering premium inflight butler services. A broad and holistic view of private jet management will be given to students with particular emphasis on hospitality service techniques.

💲 HK\$23,700 per programme  
Module 1 : HK\$4,600 (payable upon application for Module 1)  
Module 2 : HK\$14,200 (payable upon start of Module 2)  
Module 3 : HK\$2,100 (payable upon start of Module 3)  
Module 4 : HK\$2,800 (payable upon start of Module 4)  
Application Fee: HK\$150

🕒 6-8 months

🌐 English, supplemented with Cantonese

📅 Level 3 (Reg. No.: 19/000469/L3) Validity Period: 01 Apr 2019 - on-going

### Certificate for Module (Introduction to Private Jet Management)

Programme Code: HT003A

📞 2867 8483 / 2867 8408

✉️ cert.pjhsrm@hkuspace.hku.hk



Hong Kong is an international aviation hub, the demand of travelling in both commercial and business aviation is very high. With the new terminal and the third runway project undergoing in the Hong Kong International Airport, as well as the opening of the Hong Kong-Zhuhai-Macau Bridge, the scale and demand of aviation service of Hong Kong International Airport would further expand. The demand of business aviation is emergent and is particularly high in some Asian cities/countries such as China, Macau, and Singapore. Private jet travel will become more popular in the new era of growth.

💲 HK\$4,900 per programme

🕒 4 weeks to 6 weeks

📅 Level 3 (Reg. No.: 19/000471/L3) Validity Period: 01 Apr 2019 - on-going

### Certificate for Module (Butler Service)

Programme Code: HT002A

📞 2867 8483 / 2867 8408

✉️ cert.pjhsmt@hkuspace.hku.hk



Butler service skill is the core knowledge and skillsets that should be acquired by attendants who are now serving or aspired to serve in private jets, serviced apartments, luxury hotels and super yachts. The needs of manpower with such expertise and skillsets are well expressed among many luxury hospitality service providers in Hong Kong and in the region. Students graduating from this programme will pursue a career in the luxury service sector.

HK\$15,000 per programme

4 weeks to 6 weeks

English, supplemented with Cantonese

Level 3 (Reg. No.: 19/000470/L3) Validity Period: 01 May 2019 - on-going

### Certificate for Module (Business Aviation Executive Management)

Programme Code: HT010A

📞 2867 8483 / 2867 8408

✉️ aviationhtm@hkuspace.hku.hk



The programme aims to familiarize students with the key functions of business aviation management, which encompasses stakeholder management, legal and compliance, financial management, sale and marketing management, business development, as well as human resources management. A wide range of best practices in business aviation will be drawn from different continents, so that students will have a comprehensive and professional understanding of management knowledge and skills to deal with a variety of people, tasks and business needs in the business aviation sector.

HK\$12,000 per programme

10 weeks

English

Level 5 (Reg. No.: 20/000612/L5) Validity Period: 15 Oct 2020 - on-going

### 節慶烘焙甜品工作坊

課程編號：HTMG9070



📞 2867 8324

✉️ foodandbeverage@hkuspace.hku.hk



「節慶烘焙甜品工作坊」將會於獨立的主題節日前推出，旨在讓學員學習烘焙甜品製作的基本知識和技巧，培養他們對烘焙甜品製作課程的興趣。

HK\$900 (非校友)  
HK\$700 (校友及指定協會會員優惠)

3 小時

### 名廚私房美饌烹飪工作坊

課程編號：HTMG9075



📞 2867 8324

✉️ foodandbeverage@hkuspace.hku.hk

名廚 Will Leung 將現身於「名廚私房美饌烹飪工作坊」，透過簡明易懂的教學方式，親身傳授製作龍蝦意大利麵的基本技巧。學員在短短三小時內，除可掌握處理新鮮活龍蝦的方法、製作龍蝦濃汁及手工意大利麵的秘技外，更可親嚐名廚 Will Leung 的示範作品及帶走個人製作成品。

R HK\$1,180 (非校友)  
HK\$980 (校友及指定協會會員優惠)

3 小時

粵語

**NCR1** This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。  
It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

**NCR2** These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。  
It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。

**NCR3** The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。  
It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

### Certificate for Module (Business Aviation International Operations)

Programme Code: HT011A

📞 2867 8483 / 2867 8408

✉️ aviationhtm@hkuspace.hku.hk



The programme aims to introduce to students a comprehensive and structured knowledge of flight operations in the business aviation sector, including flight coordination management, flight dispatching management, flight planning and scheduling, crew administration, business aviation aircraft model types, configurations as well as the regulatory requirements and laws. The programme also introduces a wide range of operational environments of business/private aircraft in different places (e.g. Hong Kong, The Greater China, US, Europe, Middle East, Africa).

HK\$12,000 per programme

10 weeks

Level 4 (Reg. No.: 20/000613/L4) Validity Period: 15 Oct 2020 - on-going

### Catering and Culinary Service on Board

Programme Code: HTMG9047



📞 2867 8483

✉️ cert.pjhsmt@hkuspace.hku.hk



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HK\$2,200 per programme

12 hours

### Gourmet & Culinary Art

## 美食及烹飪

#### 餐桌禮儀工作坊

課程編號：HTMG9092



📞 2867 8324 / 2867 8479

✉️ foodandbeverage@hkuspace.hku.hk



餐桌禮儀乃終生受用的通識教育，除了介紹基本禮儀知識和俗例外，同學也會學習如何佈置餐桌、安排入座、閱讀菜單、使用餐具、品嚐餐酒等的禮儀。此課程介紹同學在日常生活甚至將來在職場上所應用的餐桌禮儀。

HK\$2,400 (包括到餐廳體驗費用)

6小時